

TRANSMITTAL SHEET FOR
NOTICE OF INTENDED ACTION

Control No. 290 Department or Agency Alabama State Department of Education
Rule No. 290-3-3-.51.01 in the Teacher Education Chapter of the Alabama Administrative Code
Rule Title: Sport Management

_____ New X Amend _____ Repeal _____ Adopt by Reference _____

Would the absence of the proposed rule significantly harm or endanger the public health, welfare, or safety? No

Is there a reasonable relationship between the state's police power and the protection of the public health, safety, or welfare? Yes

Is there another, less restrictive method of regulation available that could adequately protect the public? No

Does the proposed rule have the effect of directly or indirectly increasing the costs of any goods or services involved and, if so, to what degree? No

Is the increase in cost, if any, more harmful to the public than the harm that might result from the absence of the proposed rule? No

Are all facets of the rulemaking process designed solely for the purpose of, and so they have, as their primary effect, the protection of the public? No

Does the proposed rule have an economic impact? No

If the proposed rule has an economic impact, the proposed rule is required to be accompanied by a fiscal note prepared in accordance with subsection (f) of Section 41-22-23, Code of Alabama 1975.

Certification of Authorized Official

I certify that the attached proposed rule has been proposed in full compliance with the requirements of Chapter 22, Title 41, Code of Alabama 1975, and that it conforms to all applicable filing requirements of the Administrative Procedure Division of the Legislative Reference Service.

Signature of certifying officer Thomas Bee

Date 3/29/12

(DATE FILED)
(STAMP)

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07/04

**Alabama State Department of Education
Office of Teaching and Leading**

NOTICE OF INTENDED ACTION

AGENCY NAME: State Department of Education

RULE NO. & TITLE:

290-3-3 is the Teacher Education Chapter of the Alabama Administrative Code.
290-3-3-.01 Definitions
290-3-3-.02 College and University Requirements
290-3-3-.04 Class B (Bachelor's Degree Level) Programs for Teaching Fields
290-3-3-.42 Class A (Master's Degree Level) Programs for Teaching Fields
290-3-3-.44 Alternative Class A Programs for Teaching Fields
290-3-3-.45 English for Speakers of Others Languages (ESOL) (Grades P-12)
290-3-3-.45.01 Reading Specialist (Grades P-12)
290-3-3-.46 Speech and Language Impaired (Grades P-12)
290-3-3-.47 Class A (Master's Degree Level) Programs for Areas of Instructional Support
Personnel
290-3-3-.48 Instructional Leadership
290-3-3-.49 Library Media
290-3-3-.50 School Counseling
290-3-3-.51 School Psychometry
290-3-3-.51.01 Sport Management
290-3-3-.52 Class AA (Sixth-Year Level) Programs for Teaching Fields
290-3-3-.52.01 Teacher Leader
290-3-3-.53 Class AA (Sixth-Year Level) Programs for Areas of Instructional Support
290-3-3-.53.01 Instructional Leadership
290-3-3-.54 School Psychology

INTENDED ACTION: Amend

SUBSTANCE OF PROPOSED ACTION: Amend

Amend Rule 290-3-3-.01 to add definitions for instructional support area, levels of Alabama Professional Certificates, and program overlap; revise definitions on levels of educator preparation programs, professional studies, and teaching field; and delete language about converting a "pass" grade.

Amend Rule 290-3-3-.02 to allow for program overlap in accordance with written institutional policies and provide language to allow an individual who completed an educator preparation program at an Alabama institution and wishes to return to complete a program on the same degree level to use coursework from the first program without violating the rule limiting the number of courses that may be taken prior to unconditional admission.

Amend Rule 290-3-3-.04 to use consistent language about State requirements for unconditional admission.

Amend Rule 290-3-3-.42 to require unconditional admission before a person has taken more than five courses in an approved program; to stipulate courses from a prior-level of certification may not be used to meet requirements of a higher-level program; and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.44 to clarify language about State requirements for unconditional admission to an Alternative Class A program.

Amend Rule 290-3-3-.45 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.45.01 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.46 to require unconditional admission before a person has taken more than five courses in the approved program.

Amend Rule 290-3-3-.47 to require unconditional admission before a person has taken more than five courses in an approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.48 to emphasize a person must be unconditionally admitted before enrolling in courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.49 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.50 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.51 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.51.01 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.52 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.52.01 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.53 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.53.01 to emphasize a person must be unconditionally admitted before enrolling in courses in the program and to clarify prerequisite certificates must be valid.

Amend Rule 290-3-3-.54 to require unconditional admission before a person has taken more than five courses in the approved program and to clarify prerequisite certificates must be valid.

TIME, PLACE, MANNER OF PRESENTING VIEWS: A public hearing will be held at 9:30 a.m., April 12, 2012, Auditorium Plaza Level, Gordon Persons Building, 50 North Ripley Street, Montgomery, Alabama. All persons wishing to express their views should contact the State Superintendent of Education at (334) 242-9700 no later than April 2, 2012, in order to ensure being scheduled on the agenda. All persons wishing to express their views in writing to the State Superintendent of Education should address all written comments to the State Superintendent of Education, Gordon Persons Building, P.O. Box 302101, Montgomery, Alabama 36130-2101.

FINAL DATE FOR COMMENT AND COMPLETION OF NOTICE: June 5, 2012

CONTACT PERSON AT AGENCY:

Dr. Jayne Meyer
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(Signature of officer authorized to promulgate and adopt rules or his or her deputy)

290-3-3-.51.01 Sport Management.

(1) Unconditional Admission to Class A Programs for Sport Management.

The study of sport management begins at the Class A level.

(a) Requirements for unconditional admission shall include a valid bachelor's-level or valid master's-level professional educator certificate in a teaching field or a valid master's-level professional educator certificate in another area of instructional support. If an individual is unconditionally admitted to an Alabama Class A program based on a valid bachelor's- or valid master's-level professional educator certificate in another state, completes a Class A program, and subsequently applies for Alabama certification at the Class A level, then the individual must hold ~~earn~~ at least a valid Class B Professional Educator Certificate before applying for Class A certification.

(b) Candidates admitted to the institution or graduate school on or after August 1, 2012, to enroll in courses in a Class A sport management program may complete no more than five approved program courses prior to unconditional admission to the program.

(2) Program Curriculum. The curriculum shall provide the prospective sport manager with:

- (a) Knowledge of:
1. The interrelationships among sports, culture, and society, including:
 - (i) The historical relationship between sports and education.
 - (ii) The role and function of sports in contemporary society.
 - (iii) The socio-cultural factors that influence participation in sports.
 - (iv) Local, state, and national professional and regulatory organizations.
 2. Organization and administration of sports programs, including:
 - (i) Program development, operation, and assessment.
 - (ii) Leadership styles and their impact on the management process.
 - (iii) Personnel management and development of human resources.
 - (iv) Accounting, budgeting, marketing, and fundraising.
 3. Facilities management, including planning, construction, use, and maintenance of indoor and outdoor sports, physical education, and recreational facilities.
 4. Sports marketing, public relations, and media.
 5. Sports law and risk management, including:
 - (i) Legal structures and terminology.
 - (ii) Tort liability and negligence.
 - (iii) Personal and school board liability.
 - (iv) Documentation of injuries, circumstances, and care.
 6. Issues in sports, including:
 - (i) Gender equity.
 - (ii) Title IX of the Educational Amendments of 1972 to the Civil Rights Act of 1965.
 - (iii) Drug use and abuse.
 - (iv) Diversity.

7. Ethics in sport management.
8. Health and safety in sports programs, including:
 - (i) Adaptive physical activities, nutrition, and exercise.

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(ii) Certification in first aid, cardiopulmonary resuscitation (CPR) for the adult and child, and automated external defibrillator (AED) for the adult and child.

(b) Ability to:

1. Work collaboratively and effectively with students, parents, teachers, administrators, athletic staff, community members, and others to establish and reach program goals.

2. Use a variety of problem solving-techniques and decision-making skills to solve problems.

3. Use effective and appropriate written and oral communications.

4. Model appropriate behavior for students, parents, teachers, administrators, athletic staff, community members, and others.

5. Develop and administer policies that promote safety and equity.

6. Make decisions based on the legal and ethical principles.

7. Manage staff, budgets, and facilities effectively.

8. Develop and produce materials for diverse purposes (promotional, informational, media news releases).

9. Plan, organize, staff, market, and implement an athletic event.

(3) Requirements for Certification for Class A Sport Management.

Readiness to serve as a sport manager shall include:

(a) An official transcript from a regionally accredited institution documenting an earned master's degree.

(b) Satisfactory completion of a State-approved program with a minimum GPA of 3.0 in all courses in the Alabama State Board of Education approved program for sport management.

(c) Competence to perform as a sport manager in internship experiences which total at least 300 clock hours, with at least half of the time in one or more P-12 school settings. Internships in P-12 schools must be supervised by individuals who have a valid master's level professional educator certificate and three years of educational experience in a P-12 setting in sport management, physical education and health education, or physical education. If no person with these qualifications is available, then an athletic director who has at least master's-level certification and three years of experience as an athletic director may serve as supervisor of an internship. Additional information is provided in Rule 290-3-3-.02(6)(a) and (d).

(d) Satisfactory performance on a comprehensive assessment documenting mastery of the curriculum of the sport management program, which may include but may not be limited to, an oral exam.

(e) Two full years of full-time, acceptable educational experience.

(f) ~~A Class B Professional Educator Certificate in a teaching field or a valid Class A Professional Educator Certificate in a teaching field or in another area of instructional support.~~ At least a valid Class B Professional Educator Certificate in a teaching field, or a valid Class A Professional Leadership Certificate, or a valid Class A Professional Educator Certificate in a teaching field or in another area of instructional support.

(4) **Testing for Class A Certification for Sport Management.** Applicants for initial certification in sport management must meet the requirements of the Alabama Prospective Teacher Testing Program (APTTP) as a precondition for certification. Additional information is provided in Rule 290-3-3-.47(5).

(5) **Faculty.** The faculty specialist for the program shall have an earned doctorate from a regionally accredited institution in sport management, physical education, or a closely related field.

Author: ~~Dr. Joseph B. Morton.~~ Dr. Thomas R. Bice.

Statutory Authority: Ala. Code §§16-3-16 and 16-23-14 (1975).

History: New 08-06-07, effective 09-10-07; repealed and adopted new 08-03-09; effective 10-01-09; amended _____, effective _____.