

ALABAMA STATE BOARD OF CHIROPRACTIC EXAMINERS

NOTICE OF INTENDED ACTION

AGENCY NAME: The Alabama State Board of Chiropractic Examiners

RULE NO. & TITLE:

(1) Rule 190-X-5-.14 Accident Solicitation Letters

INTENDED ACTION: The Alabama State Board of Chiropractic Examiners proposes to amend the rules as listed above.

SUBSTANCE OF PROPOSED ACTIONS:

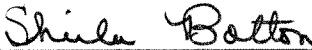
(1)The Alabama State board of Chiropractic Examiners proposes to repeal this rule as it has been combined with Rule 190-X-5-.06 Solicitation.

TIME, PLACE AND MANNER FOR PRESENTING VIEWS: Written or oral comments may be submitted to the Alabama State Board of Chiropractic Examiners, 126 Chilton Place, Clanton, AL 35045, 205-755-8000.

FINAL DATE FOR COMMENT & COMPLETION OF NOTICE: December 6, 2011.

CONTACT PERSON AND ADDRESS:

Amy Deavers
Administrative Assistant
Alabama State Board of Chiropractic Examiners
126 Chilton Place
Clanton, AL 35045
1-800-949-5838 ext. 226



Sheila Bolton
Executive Director

Alabama State Board of Chiropractic Examiners
Proposed Amended Rule

RULE 190-X-5-.14 Accident Solicitation Letters. REPEALED

(A) On the outside of each envelope in 10-point bold type at the bottom left hand corner of the envelope, there will be printed in capital letters in a color clearly distinguishable from the color of the background page, this is an advertisement.

(B) On the first and last page of the letter, in the same type size as the letter, shall be contained the following paragraph in a color different from the color of the text on the background page.

NOTICE: THIS IS A SOLICITATION. Your name and address and information relative to the accident in which you were involved were acquired from public documents. You are under no obligation to respond to this letter. Recipients of this solicitation should understand the importance of employing a health care provider and inquiry into the doctor's qualifications and experience is recommended.

(C) If the Internet (E-Mail) is utilized the language required in (A) above must appear in clearly distinguishable capital letters in the subject line and the language required in (B) above must appear in clearly distinguishable capital letters at the beginning and end of the E-Mail.

(D) Senders shall take reasonable steps to avoid sending solicitation letters to minors.

(E) A sample copy of each different solicitation letter shall be retained by the sender for a period of one year.

Effective: 1/2003, 6/12/05, 9/8/05

Authority: 34-24-144; 34-24-165; 34-24-166(b)(1)(2)(16)