## ALABAMA ALCOHOLIC BEVERAGE CONTROL BOARD

### **NOTICE OF INTENDED ACTION**

**AGENCY NAME:** 

Alabama Alcoholic Beverage Control Board

RULE NO. & TITLE:

Rules and Regulations

20-X-8-.13 Brand and Brand Extension.

#### **INTENDED ACTION:**

The Alabama ABC Board proposes to adopt Rule No. 20-X-8-.13.

<u>SUBSTANCE OF PROPOSED ACTION:</u> The proposed Rule No. 20-X-8-.13 addresses requirements for assignment of sales territories for alcoholic beverage brands and brand extensions.

# TIME, PLACE, MANNER OF PRESENTING VIEWS:

Interested persons may present their views in writing to the ABC Board at 2715 Gunter Park Drive, West, Montgomery, Alabama 36109 by December 4, 2013.

FINAL DATE FOR COMMENT AND COMPLETION OF NOTICE: December 4, 2013

### **CONTACT PERSON AT AGENCY:**

Robert S. Hill, III General Counsel, Alabama ABC Board, 2715 Gunter Park Drive, West, Montgomery, Alabama 36109.

H.M. Gipson

Administrator